



EEO Public File Report Form

Covering the Period from June 1, 2008 to May 31, 2009

Station(s) comprising Station Employment Unit:

Dayton, OH Market:

WING (AM), WGTZ (FM), WDHT (FM), WROU-FM, and WKSW (FM)

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WING (AM), WGTZ (FM), WDHT (FM), WROU-FM, and WKSW (FM)

licensed to **MLB-Dayton IV, LLC** and is required to be placed in the public inspection files of these stations, and posted on the websites.

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices from MLB-Dayton III, LLC, please provide name of company, contact information, mailing address, telephone number, email address, fax number and category of interest. Contact: Andrea Scott, Market Manager at Main Line Broadcasting, 717 E David Rd, Dayton, OH 45429. ascott@mainlinedayton.com

The information contained in this Report covers the time period beginning **June 1, 2008 to and including May 31, 2009**. The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. The total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

It is the policy of MLB-Dayton IV, LLC. to provide equal employment opportunity to all qualified individuals without regard to race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions. As required by Section 73.2080 of the Commission's Rules, the stations have participated in several different recruitment activities to ensure broad outreach. See following pages for a brief description of the initiative outreach.

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source used to fill vacancy (RS ID)	Number of Interviewees for position from sources listed	Number hired for position	Recruitment source for Hiree
1	FLY 929 On-Air Personality	B , C, D	28	1	D
2	Promotions Director	B, C, D	20	1	D
3	Account Executive	A, D, E, F	19	7	A 2 D 4 E 1
4	General Sales Manager	D	21	1	D
5	Market Manager	D	25	1	D

Total Number of Persons Interviewed During Applicable Period: 113

Total Number of Persons Hired During Applicable Period: 11

Total Number of Persons Expired During Applicable Period: 0

** RS ID included in next few pages for recruitment source used to fill vacancy.

**NOTE: Station(S) changed call letters/formats during Applicable Period: N/A

Section 2: Recruitment Source Information

RS ID	Recruitment Source	Vacancy notification requested? (Yes or No)	Vacancy notification for which position?	Number of Interviews Referred by Recruitment Source
A	Main Line Broadcasting On Air Recruitment 717 E David Rd Dayton, OH 45429 937-294-5858 Andrea Scott, Market Manager	N	Account Executive	9
B	All Access (Industry Website) www.allaccess.com	N	FLY929 On Air Personality & Promotions Director	21
C	Radio Online (Industry Website) www.radio-online.com	N	FLY929 On Air Personality & Promotions Director	17
D	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	FLY929 On Air Personality & Promotions Director & Account Executive & Market Manager & General Sales Manager	63
E	Main Line Broadcasting Website www.wingam.com www.921wrou.com www.hot1029.com www.fly929.com www.kisscountry.com	N	Account Executive	
F	The Employment Guide Job Fair Nutter Center Employmentguide.com Kerry Witcher	N	Account Executive	3

Outreach Recruitment Initiative:

The station must engage in and complete at least four of the following menu options within each two-year period of its eight-year license term:

'08-'09	Menu Options
	#1 Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions
	#2 Hosting of at least one job fair.
	#3 Co-sponsoring at least one job fair with organizations in the business and professional community whose membership includes substantial participation of women and minorities.
X	#4 Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities (KBA)
X	#5 Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
	#6 Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).
	#7 Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.
X	#8 Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions. (Co-Learn) (Paul Weyland, Sales Inspirational Speaker) (Youth Alive) (Devers Youth Center) (JCTA Communications Dept) (AT&T Job Shadow Program) (NAB)
	#9 Establishment of a mentoring program for station personnel.
X	#10 Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
X	#11 Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting.

(continued on next page)

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'08-'09	Menu Options
	#12 Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.
	#13 Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting.
	#14 Provision of training to management level as to methods of ensuring equal employment opportunity and preventing discrimination
	#15 Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions.
	#16 Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

**Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
Stations (refer to attached menu options)**

**Activities Undertaken by Stations
(Menu Option #4)**

**Participation in at least four events sponsored by
organizations representing groups present in the
community interested in broadcast employment issues,
including conventions, career days, workshops and
similar activities**

Date of Event: March 24, 2009

Location of Event: The Nutter Center, Beavercreek, OH

Event Sponsor Information

Sponsor Name: The Employment Guide

Contact Person: Kerry Witcher

Website: employmentguide.com

Brief Description of Event:

Hiring event with 30 companies that participated. Approximately 300 people attended.

Name(s)/Title(s) of Station Personnel Attending:

Keith Wright, General Sales Manager

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**Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
Stations (refer to attached menu options)**

Activities Undertaken by Stations (Menu Option #5)

**Establishment of an internship program designed to
assist members of the community to acquire skills
needed for broadcast employment.**

Date of Event: 2008-2009 Internships are available year round, depending on potential
interns school schedule

Location of Event: Main Line Broadcasting Dayton
College Internship April 2008 – July 2008
College Internship October 2008 – November 2008
Trade School Internship October 2008 – January 2009
College Internship December 2008 – January 2009 (2)
College Internship April 2009 – July 2009 (3)

Contact Person: Margaret Grigsby

Address: 717 E David Rd, Dayton OH 45429

Telephone: 937 294-5858

Brief Description of Event: Interns in the Marketing and Promotions Department at Main
Line Broadcasting will have a wide range of responsibilities that will vary from day to day.
Responsibilities may include, but are not limited to:

- Website Maintenance and Development-Content Management
- Maintenance and Development of HOT 102.9 Myspace Page
- Creative Writing
 - Website Content
 - Client Proposals
 - General Office Materials
- Graphic Design-Photoshop
- Maintenance and Organization of Station Equipment and Vehicles
- Placing Phone Calls
- Mailing Prizes and Other Listener Related Materials

Name(s)/Title(s) of Station Personnel Attending:

Margaret Grigsby, Promotions Director

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**Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
Stations (refer to attached menu options)**

**Activities Undertaken by Stations
(Menu Option #8)**

**Establishment of training programs designed to enable
station personnel to acquire skills that could qualify
them for higher-level positions.**

Date of Event: Ongoing-Training of new hires

Location of Event: RAB Academy Online

Event Sponsor Information

Sponsor Name: RAB (Radio Advertising Bureau)

Contact Person: Tim Foley

Address: 1320 Greenway Dr, Ste #500 Irving, TX 75038

Telephone: 520-572-4046

Brief Description of Event:

On Line training program for new hires to improve the selling techniques and skills

Name(s)/Title(s) of Station Personnel Attending:

Steve Foreman, Account Manager

Valerie Tutt, Account Manager

Kreg Miller, Account Manager

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

**Activities Undertaken by Stations
(Menu Option #10)**

Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of Event: April 8, 2009

Location of Event: Central State University

Event Sponsor Information

Sponsor Name: Central State University Communications Dept

Contact Person: Prof Lovette Chinwah

Website: lchinwah@centralstate.edu

Brief Description of Event:

Answer Questions from a group of students regarding broadcast careers

Name(s)/Title(s) of Station Personnel Attending:

Garth Adams/WROU Program Director

Kevin Washington/RPBS Producer & Promotions Director

Robert Taylor/WDHT Evening On Air Talent

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**Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
Stations (refer to attached menu options)**

**Activities Undertaken by Stations
(Menu Option #11)**

**Sponsorship of at least two events in the community
designed to inform and educate members of the public
as to employment opportunities in broadcasting.**

Date of Event: September 12, 2008

Location of Event: Dayton Convention Center

Event Sponsor Information

Sponsor Name: Teen Leadership Summit

Contact Person: Angela Goodwine

Brief Description of Event:

An estimated 700 teens- about half of them high school seniors-descended on the Dayton Convention Center to participate in forums targeting education, the wise use of credit, conflict, strategies for success at college, violence and at-risk behaviors. At interactive workshops and skill building games, students learned about leadership development, sexual health, high school graduation requirements, college prep and money management

Name(s)/Title(s) of Station Personnel Attending:

Garth Adams/WROU Program Director

EEO Outreach Requirements

I. Recruitment for All Full-time Vacancies

- Promote the job on the radio station(s).
- Advertise in local newspapers.
- Advertise in relevant trade periodicals.
- Post openings within the station.
- All ads & job vacancies must contain a statement that the broadcaster is an equal opportunity employer ("EOE").

II. Notification to Community Groups

- Air monthly announcements (PSA's) inviting eligible organizations to contact the station so that the station can add them to its mailing list for notices of job openings.
- Keep Affidavits on file
 - Keep current list on file